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Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | | |
|---|--|---|--|--|--|--|
| | 09/325,536 | BOYLE ET AL. | | | | |
| • Offic Action Summary | Examiner | Art Unit | | | | |
| | Forest Thompson Jr. | 3625 | | | | |
| The MAILING DATE of this communication app Period for Reply | ears on the cover sheet with the o | correspondence address | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). Status | 36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE | nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133). | | | | |
| 1) Responsive to communication(s) filed on 22 Oc | <u>ctober 2003</u> . | | | | | |
| 2a)⊠ This action is FINAL . 2b)☐ This | action is non-final. | | | | | |
| Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | | | |
| Disposition of Claims | | ; | | | | |
| 4) Claim(s) 1-3 and 5-28 is/are pending in the app | olication. | | | | | |
| | 4a) Of the above claim(s) is/are withdrawn from consideration. | | | | | |
| 5) Claim(s) is/are allowed. | | | | | | |
| · <u> </u> | Claim(s) <u>1-3 and 5-28</u> is/are rejected. | | | | | |
| · · · · · · · · · · · · · · · · · · · | Claim(s) is/are objected to. | | | | | |
| 8) Claim(s) are subject to restriction and/or | relection requirement. | | | | | |
| Application Papers | | | | | | |
| 9) The specification is objected to by the Examine | | | | | | |
| 10) The drawing(s) filed on <u>04 June 1999</u> is/are: a) accepted or b) objected to by the Examiner. | | | | | | |
| Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct | | | | | | |
| 11) The oath or declaration is objected to by the Ex | • | • | | | | |
| Priority under 35 U.S.C. §§ 119 and 120 | animor. Note the attached office | 7.0.017 01 101111 1 10 102. | | | | |
| 12) Acknowledgment is made of a claim for foreign | priority under 35 H.S.C. & 110/s | a)-(d) or (f) | | | | |
| a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list 13) Acknowledgment is made of a claim for domestic since a specific reference was included in the firs 37 CFR 1.78. a) The translation of the foreign language pro 14) Acknowledgment is made of a claim for domestic reference was included in the first sentence of the | s have been received. s have been received in Application of the certified copies not received priority under 35 U.S.C. § 119(ast sentence of the specification of the certified copies not received priority under 35 U.S.C. § 120(ast sentence of the specification | on No ed in this National Stage ed. e) (to a provisional application) in an Application Data Sheet. eeived. and/or 121 since a specific | | | | |
| Attachment(s) | _ | | | | | |
| Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449) Paper No(s) | 5) Notice of Informal F | (PTO-413) Paper No(s) Patent Application (PTO-152) | | | | |
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DETAILED ACTION

- 1. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action (See Papers No. 5 and 28). The text of those sections of Title 35, U.S. Code not otherwise provided in a prior Office action will be included in this action where appropriate.
- 2. This action is responsive to the amendment (amendment D) filed 22 October 2003 (see Paper #30). Amendment D amended claims 1, 5, 13, 17, and 21, and added new claims 26-28. Claim 4 was previously canceled in amendment C filed 17 March 2003. Claims 1-3 and 5-28 are pending.
- 3. Claims 1-3 and 5-28 have been examined.

Claim Rejections - 35 USC § 103

4. Note: In this invention, applicant claims a credit card having encoded information thereon that associates the cardholder with a plurality of clubs, merchants or service providers for which automated charges can be effectuated. Examiner maintains that the plurality of clubs, merchants or service providers for which automated charges can be effectuated are consistent with any service providers or entities (including the funding of an investment account at a service provider) that may be associated with a cardholder through encoded information on the credit card, including merely an account number on the credit card that is correlated by the credit card issuer with the credit card

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number and associated data in the credit card issuer's database, and adds no patentable weight to applicant's claim. The functionality for this association exists in most databases through their inferred capabilities as databases. Databases provide the functionality to store, sort and correlate data based on user guidelines. Databases also allow multiple cross-references or cross-correlations for similar or related data. Inherent within a computerized system encompassing a plurality of users and potential merchants is a database to store data that supports and/or is generated by the system during operation. Additionally, specific claim limitations to "the plurality of clubs, merchants or service providers for which automated charges can be effectuated" do not change or prevent this inference.

5. Claims 1-3 and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fernandez-Holmann (U.S. Patent No. 5,787,404), and further in view of Kolling et al. (U.S. Patent No. 5,920,847), Pollin (U.S. Patent No. 6,041,315), Perazza (U.S. Patent No. 5,326,959), and Auriemma (U.S. Patent No. 5,513,102).

Claim 1: Fernandez-Holmann discloses:

- a credit card capable of charging point of service transactions (col. 2 lines 24-44); and
- said credit card having encoded information thereon (col. 2 lines 24-44);
- a method and system for providing an investment fund, such as a long term investment fund which may be suitable for retirement purposes, comprising the steps of

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establishing a credit based account with a credit card issuer for the benefit of a credit card holder, providing an investment account with a financial institution for the benefit of the credit card holder, funding the investment account by the credit card issuer with a predetermined amount of money on a periodic basis, and charging an amount of money so funded against the credit based account of the credit card holder (Abstract), which encompasses automated charges.

Fernandez-Holmann does not specifically disclose said credit card having encoded information thereon that associates the cardholder with a plurality of clubs, merchants or service providers for which automated charges can be effectuated without requiring the cardholder or the plurality of clubs, merchants or service providers to submit payment authorization or payment requests for each automated charge.

However, one inherent feature of credit cards is an identifier encoded on the card that allows the card issuer to identify the user account in a database of user accounts to be charged or credited for transactions, and store and correlate other information in the database as determined by the card issuer that the card issuer may require to administer the user account. Additionally, Perazza discloses:

- funds can automatically and promptly be transferred, together with appropriate customer identifying information, to each biller's designated bank and its application, using conventional clearinghouse systems (Abstract);
- The bank has stored, in computer memory, the names and other identifying information regarding the billers for each customer (Abstract).

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preauthorized payment instructions for bill payments which are regular and fixed
 (col. 3 lines 9-17).

Kolling et al. discloses service bureau S receives one or more bill pay orders from consumer C. These orders could be instructions to pay some amount for a bill or a set amount of money at periodic intervals (col. 7 lines 49-52). Additionally, Pollin discloses the system verifies the bank and account information by comparing the input information to records in a database associated with the system (Abstract). Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosure of Fernandez-Holmann to disclose said credit card having encoded information thereon that associates the cardholder with a plurality of clubs, merchants or service providers for which automated charges can be effectuated without requiring the cardholder or the plurality of clubs, merchants or service providers to submit payment authorization or payment requests for each automated charge, as disclosed through the functionality of Kolling et al., Pollin and Perazza, because this provides capabilities that facilitate the user's payment process and ease the burden on the user of making repetitive payments at periodic intervals.

Fernandez-Holmann does not specifically disclose said plurality of clubs, merchants or service providers are affiliated with at least one common partner; nor wherein said credit card is affiliated with a predetermined credit network and issuer, and is accepted for purchases anywhere the predetermined credit network is accepted for purchases. However, Fernandez-Holmann does disclose a credit card for performing transactions and having encoded information thereon. Additionally, Auriemma

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discloses (at col. 1 lines 32-47) that increasingly, credit cards are being issued by banks and the like in association with another organization such, for example, as commercial enterprises which themselves offer or sell goods and/or services. This phenomenon, known as co-branding, provides a credit card that typically carries the name of a commercial company, with the commercial company or co-branding "partner" bringing to the card holder or user added benefits which, not incidentally, will generally assist the partner in the sale of its goods or services to the card user. Well known and successful examples of such co-branded cards include the General Motors MasterCard credit card--offering users up to a five-percent rebate on user-purchased General Motors automobiles, based on the volume of charges placed on the user's card--and airlinepartnered credit cards which award the card user frequent flyer mileage on the basis of user-accrued card charges. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Kolling et al., Pollin and Perazza to explicitly disclose said plurality of clubs, merchants or service providers are affiliated with at least one common partner, and said credit card is affiliated with a predetermined credit network and issuer and is accepted for purchases anywhere the predetermined credit network is accepted for purchases, as disclosed by Auriemma, for the motivation of allowing a cardholder to automatically charge fees to a club, merchant or service provider that is affiliated with at least one common partner.

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Claim 2: Fernandez-Holmann discloses said encoded information is of an account number that is correlated by a credit card processing system to said plurality (col. 2 lines 24-44), .

Claim 3: Fernandez-Holmann disclose said cardholder's account is automatically updated to reflect said automated charges by said credit card processing system (col. 2 lines 24-44; col. 4 lines 9-34).

Claim 27: Fernandez-Holmann does not explicitly disclose the automated charges are submitted directly to a card provider, bank, or combination thereof. However, Kolling discloses the automated charges are submitted directly to a card provider, bank, or combination thereof (col. 9 lines 24-38). Therefore it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Reeder, and Auriemma to explicitly disclose the auto-charges are submitted directly to a card provider, bank, or combination thereof, as disclosed by Kolling, for the motivation of allowing a cardholder to automatically charge fees to a club, merchant or service provider that is affiliated with at least one common partner and providing real time settlement.

6. Claims 5-7 and 28 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fernandez-Holmann (U.S. Patent No. 5,787,404), and further in view of Reeder (U.S. Patent No. 6,014,636), Kolling et al. (U.S. Patent No. 5,920,847), and Auriemma (U.S. Patent No. 5,513,102).

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Claim 5: Fernandez-Holmann discloses:

- a server adapted to interface with user systems for receiving applications and batch processing auto-charge transactions; (col. 2 lines 27-38), through establishing a credit based account with a credit card issuer for the benefit of a credit card holder, providing an investment account with a financial institution for the benefit of the credit card holder, funding the investment account by the credit card issuer with a predetermined amount of money on a periodic basis, and charging an amount of money so funded against the credit based account of the credit card holder, all of which support the functionality of a server as part or component of the Fernandez-Holmann invention;
- a monetary processor system for processing point of sale transactions submitted over an interchange (col. 3 lines 19-21), by automatically making the required periodic payments to the investment account and billing the consumer accordingly along with the purchase charges normally incurred by the consumer; and
- the credit card holder may be billed by the credit card issuer for the amount of money funded to the investment account (col. 2 lines 45-47), by automatically making the required periodic payments to the investment account and billing the consumer accordingly along with the purchase charges normally incurred by the consumer.

Fernandez-Holmann does not specifically disclose a database containing a plurality of cardholders, nor said auto-charge transactions do not require the plurality of clubs, merchants or service-providers to submit a charge for each auto-charge transaction. Fernandez-Holmann does disclose establishing a credit-based account with a credit card issuer for the benefit of a credit card holder, and providing an

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investment account with a financial institution for the benefit of the credit card holder (col. 2 lines 27-38). These are actions associated with and necessary for the functionality of creating and using a database, and infer a database containing a plurality of credit card holders.

Additionally, Reeder discloses a method for providing point-of-sale (POS) payment using interactive television (ITV) or the World Wide Web (WWW) by directly debiting a customer's bank account through electronic transfer of funds or by billing a customer's credit card account (Abstract).

Neither Fernandez-Holmann nor Reeder specifically disclose a dues processor system for processing batch files of auto-charges. Fernandez-Holmann does disclose:

- automatically making the required periodic payments to the investment account and billing the consumer accordingly along with the purchase charges normally incurred by the consumer (col. 3 lines 19-21); and
- A fee such as a service charge or interest may be charged against the credit based account of the credit card holder when the credit card issuer funds the investment account in any given period (col. 2 lines 41-44), which encompasses the functionality of a dues processor.

Additionally, Kolling et al. discloses:

- batch processing auto-charge transactions (col. 11 lines 5-33; col. 37 lines 9-17); and

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- Additionally, a service bureau S (52) and a Bank S (53) are participants, with service bureau S maintaining a service database 54 which is used to match bill payment orders with billers (col. 6 lines 50-57).

Therefore, it would have been obvious to one skilled in the art to modify the disclosure of Fernandez-Holmann to specifically disclose a server adapted to interface with user systems for receiving applications and batch processing auto-charge transactions; a monetary processor system for processing point of sale transactions submitted over an interchange; a dues processor system for processing batch files of auto-charges; a database containing a plurality of cardholders, and said auto-charge transactions do not require the plurality of clubs, merchants or service-providers to submit a charge for each auto-charge transaction, as disclosed by Reeder and Kolling et al., for the motivation of processing auto-charges for one or more clubs, merchants or service-providers.

Fernandez-Holmann does not explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner. However, Fernandez-Holmann does disclose a credit card for performing transactions and having encoded information thereon. Additionally, Auriemma discloses (at col. 1 lines 32-47) that increasingly, credit cards are being issued by banks and the like in association with another organization such, for example, as commercial enterprises which themselves offer or sell goods and/or services. This phenomenon, known as co-branding, provides a credit card that typically carries the name of a commercial company, with the commercial company or co-branding "partner" bringing to the card holder or user added

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benefits which, not incidentally, will generally assist the partner in the sale of its goods or services to the card user. Well known and successful examples of such co-branded cards include the General Motors MasterCard credit card--offering users up to a five-percent rebate on user-purchased General Motors automobiles, based on the volume of charges placed on the user's card--and airline-partnered credit cards which award the card user frequent flyer mileage on the basis of user-accrued card charges. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Kolling et al., Pollin and Perazza to explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner, as disclosed by Auriemma, for the motivation of processing auto-charges for one or more clubs, merchants or service providers that are associated with at least one common partner.

Claim 6: Fernandez-Holmann discloses a report processor system for generating reports of account activity (col. 3 lines 11-21).

Claim 7: Fernandez-Holmann discloses a transaction processor for accessing said database to determine if a transaction request is to be authorized (col. 5 lines 3-35).

Claim 28: Fernandez-Holmann does not explicitly disclose the auto-charges are not submitted through a credit card interchange. However, Kolling discloses the auto-charges are not submitted through a credit card interchange (col. 9 lines 24-38).

Therefore it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Reeder, and Auriemma to

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explicitly disclose the auto-charges are not submitted through a credit card interchange, as disclosed by Kolling, for the motivation of processing auto-charges for one or more clubs, merchants or service providers that are associated with at least one common partner and providing real time settlement.

7. Claim 8-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fernandez-Holmann (U.S. Patent No. 5,787,404), and further in view of Reeder (U.S. Patent No. 6,014,636), Kolling et al. (U.S. Patent No. 5,920,847), Auriemma (U.S. Patent No. 5,513,102), and Official notice.

Claims 8-12: Fernandez-Holmann does not disclose said database further contains information identifying a partner that is associated with a plurality of clubs, merchants, or service-providers; said partner is a branch of the military, said partner is a university or college; said database contains information identifying one or more installations or bases of said partner; said database is a fully relational database allowing a cardholder to be transferred from one installation or base to another installation or base. Official notice is taken that it was old and well known in the art at the time the invention was made that organizations may be associated with a plurality of clubs, merchants, or service providers for business or other purposes. One example of this are the gas stations located on military installations. Additionally, Official notice is taken that it was old and well known in the art at the time the invention was made that users of credit accounts/instruments or other types of accounts may relocate from time to time and still

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be able to use the credit instruments previously used, while providing update information as to the user's status and location/address. This is a common procedure for credit card users who may change their residence due to employment or other reasons. Additionally, credit card users who travel may still use their credit cards while away from the area of their primary residence. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify Fernandez-Holmann to disclose said database further contains information identifying a partner that is associated with a plurality of clubs, merchants, or service providers, said partner is a branch of the military, said partner is a university or college, said database contains information identifying one or more installations or bases of said partner, and said database is a fully relational database allowing a cardholder to be transferred from one installation or base to another installation or base, as disclosed by Kolling et al., Reeder, and old and well known art, for the motivation of processing auto-charges for one or more clubs, merchants or service-providers.

8. Claims 13 is rejected under 35 U.S.C. 103(a) as being unpatentable over Kolling et al. (U.S. Patent No. 5,920,847), and further in view of Auriemma (U.S. Patent No. 5,513,102).

Claim 13: Kolling et al. discloses:

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- a server for receiving applications, processing point of sale transactions and processing auto-charges to the plurality of clubs, merchants or service-providers (col. 3 line 67 – col. 4 line 6; col. 11 lines 5-33; fig. 18A [1802-1807]);

- a plurality of user systems for submitting applications (fig. 14 [502a-c]);
- a network interfacing said server and said plurality of user systems (col. 11 lines
 5-33); and
- wherein said auto-charges do not require the plurality of clubs, merchants or service-providers to submit a payment request for each auto-charge (col. 7 lines 48-51), through the functionality of the disclosure of service bureau S receives one or more bill pay orders from consumer C. These orders could be instructions to pay some amount for a bill or a set amount of money at periodic intervals.

Kolling does not explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner. However, Kolling does disclose a credit card for performing transactions and having encoded information thereon. Additionally, Auriemma discloses (at col. 1 lines 32-47) that increasingly, credit cards are being issued by banks and the like in association with another organization such, for example, as commercial enterprises which themselves offer or sell goods and/or services. This phenomenon, known as co-branding, provides a credit card that typically carries the name of a commercial company, with the commercial company or co-branding "partner" bringing to the card holder or user added benefits which, not incidentally, will generally assist the partner in the sale of its goods or services to the card user. Well known and successful examples of such co-branded cards include the

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General Motors MasterCard credit card--offering users up to a five-percent rebate on user-purchased General Motors automobiles, based on the volume of charges placed on the user's card--and airline-partnered credit cards which award the card user frequent flyer mileage on the basis of user-accrued card charges. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Kolling et al., Pollin and Perazza to explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner, as disclosed by Auriemma, for the motivation of processing auto-charges for one or more clubs, merchants or service providers that are associated with at least one common partner.

- 9. Claims 14-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kolling et al. (U.S. Patent No. 5,920,847), and further in view of Auriemma (U.S. Patent No. 5,513,102), and OFFICIAL NOTICE.
- Claims 14, 15: Kolling et al. does not disclose at least one of said user systems is located at a military base, nor at least one of said user systems is located at a university or college. However, Official notice is taken that the location of the user system is not a necessary parameter in the use of the invention (outside the art), nor does it necessarily enhance or restrict the use of the invention. Therefore, it would have been obvious to one skilled in the art at the time the invention was made that at least one of the user systems could be located at a military base or a university or college, or anywhere

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appropriate/necessary network connectivity may be achieved to provide the desired level of service to the user. Such connectivity is restricted only by limitations on connectivity to appropriate network connectivity access points. It would have been obvious to one skilled in the art at the time the invention was made to modify Kolling et al. to disclose at least one of said user systems is located at a military base, or at least one of said user systems is located at a university or college, as disclosed by obvious and old and well known potential connectivity capabilities, for the motivation of processing auto-charges for cardholders associated with a plurality of clubs, merchants or service-providers.

10. Claim 16 is rejected under 35 U.S.C. 103(a) as being unpatentable over Kolling et al. (U.S. Patent No. 5,920,847), and further in view of Fernandez-Holmann (U.S. Patent No. 5,787,404), Auriemma (U.S. Patent No. 5,513,102), and OFFICIAL NOTICE.

Claim 16: Kolling et al. discloses:

- participating consumers pay bills to participating billers (col. 11 lines 5-33).
- information of charges to be automatically posted to cardholder accounts and credited to a club, merchant or service-provider (Abstract).

Additionally, Fernandez-Holmann discloses:

the system and methods of the preferred embodiment of the present invention described and claimed may be carried out by any of various computer based systems

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known in the prior art and programmed according the methodologies described herein in order to carry out the desired functions (col. 7 lines 31-36), and

the credit card issuer automatically makes the required periodic payments to the investment account and bills the consumer accordingly along with the purchase charges normally incurred by the consumer (col. 3 lines 17-21).

Also, Official notice is taken that databases were old and well known in the art at the time the invention was made and were/are common to banks and credit card companies. They provide necessary functionality for the efficient and quick electronic storage and manipulation of data. Therefore, it would have been obvious to one skilled in the art to modify the invention of Kolling et al. to disclose a database of cardholders including information of charges to be automatically posted to cardholder accounts and credited to a club, merchant or service provider, as disclosed by Fernandez-Holmann, Auriemma, and old and well known art, for the motivation of processing auto-charges for cardholders associated with a plurality of clubs, merchants or service-providers.

- 11. Claims 17-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fernandez-Holmann (U.S. Patent No. 5,787,404), and further in view of Pollin (U.S. Patent No. 6,041,315), Kolling et al. (U.S. Patent No. 5,920,847), and Auriemma (U.S. Patent No. 5,513,102).
- Claim 17: Fernandez-Holmann discloses providing a credit card processing system having a database of cardholder account data, including in said database information of

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a plurality of clubs, merchants or service providers agreeing to auto-charging of dues or fees, and entering data in said database for an applicant or cardholder of one or more clubs, merchants or service providers which are to be issued funds automatically without the one or more clubs, merchants or service-providers submitting a payment request for each due or fee, through the functionality of:

- through establishing a credit based account with a credit card issuer for the benefit of a credit card holder, providing an investment account with a financial institution for the benefit of the credit card holder, funding the investment account by the credit card issuer with a predetermined amount of money on a periodic basis, and charging an amount of money so funded against the credit based account of the credit card holder, all of which support the functionality of a server as part or component of the Fernandez-Holmann invention (col. 2 lines 27-38); and
- automatically making the required periodic payments to the investment account and billing the consumer accordingly along with the purchase charges normally incurred by the consumer (col. 2 lines 45-47; col. 3 lines 19-22).

Additionally, Pollin discloses the system verifies the bank and account information by comparing the input information to records in a database associated with the system (Abstract). Also, Kolling et al. discloses Additionally, a service bureau S (52) and a Bank S (53) are participants, with service bureau S maintaining a service database 54 which is used to match bill payment orders with billers (col. 6 lines 50-57). Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosure of Fernandez-Holmann to disclose a credit card

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processing system having a database of cardholder account data, as disclosed by Pollin or Kolling et al., for the motivation of providing a credit card system that automatically

bills cardholders and credits clubs, merchants and service-providers.

Neither Fernandez-Holmann, Kolling, nor Pollin explicitly discloses said plurality of clubs, merchants or service providers are associated with at least one common partner. However, Fernandez-Holmann does disclose a credit card for performing transactions and having encoded information thereon. Additionally, Auriemma discloses (at col. 1 lines 32-47) that increasingly, credit cards are being issued by banks and the like in association with another organization such, for example, as commercial enterprises which themselves offer or sell goods and/or services. This phenomenon, known as co-branding, provides a credit card that typically carries the name of a commercial company, with the commercial company or co-branding "partner" bringing to the card holder or user added benefits which, not incidentally, will generally assist the partner in the sale of its goods or services to the card user. Well known and successful examples of such co-branded cards include the General Motors MasterCard credit card--offering users up to a five-percent rebate on user-purchased General Motors automobiles, based on the volume of charges placed on the user's card--and airlinepartnered credit cards which award the card user frequent flyer mileage on the basis of user-accrued card charges. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Kolling et al., Pollin and Perazza to explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner, as disclosed by

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Auriemma, for the motivation of providing a credit card system that automatically bills cardholders and credits clubs, merchants or service providers that are associated with at least one common partner.

Claim 18: Fernandez-Holmann discloses said step of entering data includes entry of information describing at least one of the frequency and date of the funds to be issued (col. 2 lines 23-44).

Claim 19: Fernandez-Holmann discloses said step of entering data includes entry of information describing the amount of funds to be issued (col. 2 lines 23-44).

Claim 20: Fernandez-Holmann discloses the step of processing a plurality of transaction requests based on said data (col. 4 lines 9-34).

12. Claims 21-25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kolling et al. (U.S. Patent No. 5,920,847), and further in view of Fernandez-Holmann (U.S. Patent No. 5,787,404), Pollin (U.S. Patent No. 6,041,315), Perazza (U.S. Patent No. 5,326,959), and Auriemma (U.S. Patent No. 5,513,102).

Claim 21: Kolling et al. disclose:

- periodically searching the database to identify a plurality of cardholders who are to be charged a fee or due by one or more clubs, merchants, or service-providers

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without the one or more clubs, merchants or service-providers submitting a payment request for each due or fee (col. 11 lines 5-33), through the activities associated with identifying billers, setting communications protocols, data pointers pointing to data elements to be associated with account processing;

- service bureau S receives one or more bill pay orders from consumer C. These orders could be instructions to pay some amount for a bill or a set amount of money at periodic intervals (col. 7 lines 49-52).
- generating a batch of transaction requests based on said step of searching (col.
 36 lines 31-67; col. 37 lines 1-16);
- submitting said batch to a transaction processor (col. 36 lines 31-67; col. 37 lines 1-16); and
- updating the accounts of said plurality of cardholders based on results reported by said transaction processor (col. 37 lines 27-30).

Additionally, Fernandez-Holmann discloses a method and system for providing an investment fund, such as a long term investment fund which may be suitable for retirement purposes, comprising the steps of establishing a credit based account with a credit card issuer for the benefit of a credit card holder, providing an investment account with a financial institution for the benefit of the credit card holder, funding the investment account by the credit card issuer with a predetermined amount of money on a periodic basis, and charging an amount of money so funded against the credit based account of the credit card holder (Abstract), which encompasses automated charges.

Additionally, Perazza discloses:

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- funds can automatically and promptly be transferred, together with appropriate customer identifying information, to each biller's designated bank and its application, using conventional clearinghouse systems (Abstract);
- The bank has stored, in computer memory, the names and other identifying information regarding the billers for each customer (Abstract).
- preauthorized payment instructions for bill payments which are regular and fixed (col. 3 lines 9-17).

Additionally, Pollin discloses the system verifies the bank and account information by comparing the input information to records in a database associated with the system (Abstract). Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosure of Kolling et al. to disclose said credit card having encoded information thereon that associates the cardholder with a plurality of clubs, merchants or service providers for which automated charges can be effectuated without requiring the cardholder or the plurality of clubs, merchants or service providers to submit payment authorization or payment requests for each automated charge, as disclosed through the functionality of Fernandez-Holmann, Pollin and Perazza, because this provides capabilities that facilitate the user's payment process and ease the burden on the user of making repetitive payments at periodic intervals.

Neither Fernandez-Holmann, Kolling, Perazza, nor Pollin explicitly discloses said plurality of clubs, merchants or service providers are associated with at least one common partner. However, Fernandez-Holmann does disclose a credit card for

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performing transactions and having encoded information thereon. Additionally, Auriemma discloses (at col. 1 lines 32-47) that increasingly, credit cards are being issued by banks and the like in association with another organization such, for example, as commercial enterprises which themselves offer or sell goods and/or services. This phenomenon, known as co-branding, provides a credit card that typically carries the name of a commercial company, with the commercial company or co-branding "partner" bringing to the card holder or user added benefits which, not incidentally, will generally assist the partner in the sale of its goods or services to the card user. Well known and successful examples of such co-branded cards include the General Motors MasterCard credit card--offering users up to a five-percent rebate on user-purchased General Motors automobiles, based on the volume of charges placed on the user's card--and airline-partnered credit cards which award the card user frequent flyer mileage on the basis of user-accrued card charges. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Fernandez-Holmann, Kolling et al., Pollin and Perazza to explicitly disclose said plurality of clubs, merchants or service providers are associated with at least one common partner, as disclosed by Auriemma, for the motivation of providing a credit card system that automatically bills cardholders and credits clubs, merchants or service providers that are associated with at least one common partner.

Claim 22: Kolling et al. disclose automatically transferring funds to a club, merchant or service provider based on said results (col. 36 lines 31-67; col. 37 lines 1-30).

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Claim 23: Claim 23 is written as a method and contains essentially the same limitations as claim 22; therefore, the same rejection is applied.

Claims 24 and 25: Kolling does not specifically disclose said club, merchant or service provider is located on a military base or installation. Kolling does disclose it is possible that service providers will provide services to a consumer regardless of the location of the consumer's account and that banks will accept payment authorization requests from any service providers (col. 32 lines 17-29), which encompasses the claim language of said club, merchant or service provider is located on a military base or installation. Additionally, the location of said club, merchant or service provider as defined in applicant's invention is not a necessary parameter in the use of the invention (outside the art), nor does it necessarily enhance or restrict the use of the invention. The invention may be used practically anywhere that a computer may be interconnected to an appropriate network and be operated. Therefore, it would have been obvious to one skilled in the art at the time the invention was made to modify the disclosures of Kolling, Fernandez-Holmann, Pollin, Perazza et al., and old and well known art to specifically disclose said club, merchant or service provider is located on a military base or installation, because this encompasses capabilities already encompassed by the disclosure of Kolling et al.

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13. Claims 26 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fernandez-Holmann (U.S. Patent No. 5,787,404), and further in view of Kolling et al. (U.S. Patent No. 5,920,847), Pollin (U.S. Patent No. 6,041,315), Perazza (U.S. Patent No. 5,326,959), Auriemma (U.S. Patent No. 5,513,102) and Official Notice.

Claim 26: Neither Kolling et al., Fernandez-Holmann, Pollin, Auriemma, nor Perazza specifically disclose said encoded information identifies one or more said plurality of clubs, merchants or service providers for use as an admission pass. However, Official notice is taken that use of a credit card or other card as an admission pass and that storage of admission information in a database were old and well known in the art at the time the invention was made. One example is the use of an ATM card at a bank to open the door to access the area where an ATM is located that is verified by the bank's computer to control the access. Another example is the use of an IC card as an admission pass into a (e.g., government) facility through a security door the scans or reads the card and compares the scanned data with data in a database to control the access. Therefore, it would have been obvious to one skilled in the art to modify the disclosures of Kolling et al., Fernandez-Holmann, Pollin, Auriemma, and Perazza to specifically update information describing admission of said cardholders into said plurality of clubs, merchants, or service-providers, as disclosed by old and well known art, for the motivation of allowing a cardholder to access and automatically charge fees to a club, merchant or service provider.

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Response to Arguments

14. Applicant's arguments with respect to claims 1-3 and 5-28 have been considered but are most in view of the new ground(s) of rejection. The prior art, Auriemma has been added to the rejection to address applicants' claimed aspects of a partner relationship and said credit card affiliation with a predetermined credit network and issuer that was added to all of the independent claims in amendment D.

Examiner has noted applicants' statement of the status of claim 4. Examiner has addressed all of the remaining claims (1-3, 5-28) with specific rejection language.

Conclusion

15. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

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the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Forest Thompson Jr. whose telephone number is (703) 306-5449. The examiner can normally be reached on 6:30 AM-3:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (703) 308-1065. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

09 January 2004

rimary Examiner